

Amendment to the Claims:

The following listing of claims replaces all previous versions and listings of claims:

1. (Currently Amended) A method for transmitting enhanced originator information over a communications network, comprising:

retrieving a service profile for a recipient terminal from a service profile database in response to initiation of a communication by an originator terminal to the recipient terminal, the service profile retrieved using a recipient terminal address in the communication initiation, the service profile specifying a service plan and terminal capability of the recipient terminal;

retrieving information elements associated with the originator terminal from stored in a network database and associated with an originator terminal, said retrieving based upon at least one of thea service plan and a terminal capability of thea recipient terminal; and

transmitting a communication including said information elements to said recipient terminal prior to establishing a communications session with said recipient terminal;

wherein said transmitting is conducted over at least one of:

- an Internet Protocol network;
- a public switched telephone network;
- a wireless local area network;
- a wireless network;
- a cable network;
- a fiber optic network;
- a video network; and
- a satellite network.

2. (Original) The method of claim 1, wherein said terminal capability relates to at least one of a:

terminal device type including at least one of:

- a personal computer;
- a network computer;
- a wireless mobile telephone;
- a wireless mobile computer device;
- a facsimile;
- a network appliance; and
- a wireline telephone; and

terminal device technology features including at least one of:

- binary-based caller identification feature; and
- graphical features.

3. (Original) The method of claim 2, wherein said information elements include at least one of:

- font and character style capabilities;
- a logo;
- an image;
- audio;
- multi-media;
- animation;
- VPIM;
- a uniform resource locator;
- a physical location address;
- video;
- an alerting tone; and

advertising material.

4. (Original) The method of claim 1, wherein said communication comprises at least one of:

voice;

data;

video;

messaging;

instant messaging; and

paging.

5. (Original) The method of claim 1, wherein said communication including said information elements are generated by said communications network.

6. (Original) The method of claim 1, wherein said communications network includes at least one of:

a circuit-switched network;

a packet-switched network;

a wireless network;

an asynchronous transfer mode network; and

a Multiprotocol Label Switching (MPLS).

7. (Currently Amended) The method of claim 1, wherein said service plans are stored in [a]the service profile database, said plans stored in a dual format operable for accommodating both graphically-enabled caller identification devices and caller identification devices that are not graphically enabled.

8. (Currently Amended) A storage medium including machine-readable computer program code for transmitting enhanced originator information over a

communications network, said storage medium including instructions for causing a server to implement a method comprising:

retrieving a service profile for a recipient terminal from a service profile database in response to initiation of a communication by an originator terminal to the recipient terminal, the service profile retrieved using a recipient terminal address in the communication initiation, the service profile specifying a service plan and terminal capability of the recipient terminal;

retrieving information elements associated with the originator terminal from stored in a network database ~~and associated with an originator terminal~~, said retrieving based upon at least one of [a] the service plan and [a] terminal capability of [a] the recipient terminal; and

transmitting a communication including said information elements to said recipient terminal prior to establishing a communications session with said recipient terminal;

wherein said transmitting is conducted over at least one of:

- an Internet Protocol network;
- a public switched telephone network;
- a wireless local area network;
- a wireless network;
- a cable network;
- a fiber optic network;
- a video network; and
- a satellite network.

9. (Original) The storage medium of claim 8, wherein said terminal capability relates to at least one of a:

terminal device type including at least one of:

- a personal computer;

a network computer;
a wireless mobile telephone;
a wireless mobile computer device;
a facsimile;
a network appliance; and
a wireline telephone; and
terminal device technology features including at least one of:
binary-based caller identification feature; and
graphical features.

10. (Original) The storage medium of claim 8, wherein said information elements include at least one of:

font and character style capabilities;
a logo;
an image;
audio;
multi-media;
animation;
VPIM;
a uniform resource locator;
a physical location address;
video;
an alerting tone; and
advertising material.

11. (Original) The storage medium of claim 8, wherein said communication

comprises at least one of:

- voice;
- data;
- video;
- messaging;
- instant messaging; and
- paging.

12. (Original) The storage medium of claim 8, wherein said communication including said information elements are generated by said communications network.

13. (Original) The storage medium of claim 8, wherein said communications network includes at least one of:

- a circuit-switched network;
- a packet-switched network;
- a wireless network;
- an asynchronous transfer mode network; and
- a Multiprotocol Label Switching (MPLS).

14. (Currently Amended) The storage medium of claim 8, wherein said service plans are stored in [a]the service profile database, said plans stored in a dual format operable for accommodating both graphically-enabled caller identification devices and caller identification devices that are not graphically enabled.

15. (Currently Amended) A system for transmitting enhanced originator information over a communications network comprising:

- a caller identification-enabled recipient terminal, said recipient terminal operating over a communications network via a service provider;

an originator terminal operating over a communications network via a service provider;

a network-based originator communications information database;

a service profile database; and

an originator identification system executed by said communications network, said originator identification system performing:

retrieving a service profile for the recipient terminal from the service profile database in response to initiation of a communication by the originator terminal to the recipient terminal, the service profile retrieved using a recipient terminal address in the communication initiation, the service profile specifying a service plan and terminal capability of the recipient terminal;

retrieving information elements associated with the originator terminal from the stored in said network-based originator communications information database and associated with an originator terminal, said retrieving based upon at least one of [a] the service plan and [a] terminal capability of [a] the recipient terminal; and

transmitting a communication including said information elements to said recipient terminal prior to establishing a communications session with said recipient terminal;

wherein said transmitting is conducted over at least one of:

an Internet Protocol network;

a public switched telephone network;

a wireless local area network;

a wireless network;

a cable network;

a fiber optic network;

a video network; and

a satellite network.

16. (Currently Amended) The system of claim 15, ~~wherein the~~ further comprising a service profile database ~~operable for storing~~ [ing] at least one of a service plans and terminal capabilities, said terminal capabilities relating to at least one of a:

terminal device type including at least one of:

- a personal computer;
- a network computer;
- a wireless mobile telephone;
- a wireless mobile computer device;
- a facsimile;
- a network appliance; and
- a wireline telephone; and

terminal device technology features including at least one of:

- binary-based caller identification feature; and
- graphical features.

17. (Original) The system of claim 15, wherein said information elements include at least one of:

- font and character style capabilities;
- a logo;
- an image;
- audio;
- multi-media;
- animation;
- VPIM;

a uniform resource locator;
a physical location address;
video;
an alerting tone; and
advertising material.

18. (Original) The system of claim 15, wherein said communication comprises at least one of:

voice;
data;
video;
messaging;
instant messaging; and
paging.

19. (Original) The system of claim 15, wherein said communications network includes at least one of:

a circuit-switched network;
a packet-switched network;
a wireless network; and
an asynchronous transfer mode network
a Multiprotocol Label Switching (MPLS).

20. (Canceled)

21. (Previously Presented) The method of claim 1, wherein the service plan includes options including controlling presentation of the communication on the recipient terminal by screening the information elements in the communication based upon at least one of content and format of the information elements, the screening performed based upon

criteria configured by a user of the recipient terminal.

22. (Previously Presented) The storage medium of claim 8, wherein the service plan includes options including controlling presentation of the communication on the recipient terminal by screening the information elements in the communication based upon at least one of content and format of the information elements, the screening performed based upon criteria configured by a user of the recipient terminal.

23. (Previously Presented) The system of claim 15, wherein the service plan includes options including controlling presentation of the communication on the recipient terminal by screening the information elements in the communication based upon at least one of content and format of the information elements, the screening performed based upon criteria configured by a user of the recipient terminal.